

# DISTRIBUTION CHANNELS

## 2009 HOT NEW PRODUCTS

KIDS' CANDY & NOVELTIES

### Candy with Kid Appeal

CandyRific has introduced a number of new items for kids. Airheads Slinky Sport Pop is a toy and treat for the finger. The line combines a 12 g Airheads lollipop and Slinky ring. SRP is \$1.29. Surprise Airhead Pops release

a spring-loaded creature from the bottom of the pop. SRP is \$1.49.

Candy Jammer Guitars allows kids to play songs with the guitar keys while they eat the 22 g of candy. SRP is \$4.99.

Light Up Spray Candy combines a light-up toy and sour flavor. Each spray holds 30 ml of liquid. SRP is 99 cents.

Transformer products are available in conjunction with the film *Transformers: Revenge of the Fallen*. The M&M's Transformer Fan, Tins, a Coin Bank and a yellow dispenser are available.

The Skittles Light Up Rainbow Wand comes with a .54-oz. bag of Skittles in the base. SRP is \$3.99.

M&M Baker is a toy and candy combo. When the button is pressed, Red scoops up and serves two candies. SRP is \$7.99.

**Contact:** CandyRific LLC, 3738 Lexington Road, Louisville, KY 40207; (502) 893-3626; fax (502) 893-3951; [www.candyrific.com](http://www.candyrific.com).

